

i | SIRONA Product Manager

Responsibilities

Acquire and analyze feedback from current and potential clients and third-party market research and internal stakeholders. Integrate this feedback into the product planning process. Identify and prioritize market driven product enhancements; translate market requirements into user stories and acceptance criteria for R&D; and develop and execute a comprehensive launch plan for new product enhancements. Collaborate with internal stakeholders including Sales, Marketing, R&D, and Regulatory to deliver client feedback and influence product roadmap, market positioning, and marketing initiatives. Drive the development of core content for product launch including release notes, user guides, FAQ, training material, benchmarking of client implementations, client success stories, presentations, whitepapers, tools, and demos. Drive industry and client perception via participation in direct client and partner engagements and broad community outreach, including national industry conferences, our blog, website, etc. Support pre-sales efforts by responding to Sales as the 'subject-matter-expert' when needed for client presentations and for RFP/RFI requests to drive adoption of iSirona solutions.

Success in this role will require the development of strong working relationships and interactions with clients, senior executives, technical leaders, and other product groups across iSirona.

Education

Bachelor's degree required. Product management certification preferred.

Travel

Position requires 30-50% travel

Skills

Applicant must possess the ability to manage multiple projects and balance priorities. A passion for the client and the ability to develop and sustain meaningful client interactions is a must. Applicant should have excellent verbal and written communication skills and superb presentation skills. The position requires effective management of an aggressive product release schedule, so strong project management, organizational, and analytical skills are essential. Experience with Agile development methodology is preferred.

iSirona provides an exciting and rewarding career opportunity in a fast-paced atmosphere with full benefits and unlimited growth potential. Applicants that adapt to change, handle competing priorities, and communicate effectively will thrive in this environment.

If interested, please email your resume to careers@isirona.com. Candidates selected for interviews will be notified by phone or email.